Sponsorships

Put IT Day 2019 in your calendar as a day to introduce your brand to IT and business professionals who are looking for ideas to drive success with technology. In our inaugural year, IT Day attracted 400+ attendees. We plan to exceed that number in 2019! Join us for a day filled with dynamic speakers, workshops, presentations, activities, networking opportunities, and sponsor/vendor participation. Help drive our success as you drive your own—become an IT Day sponsor.

Driving success with technology

Contact Information:
Rodney Emery
remery@siu.edu or 618-453-6212
https://itday.siu.edu

Save the date:
March 14, 2019

The largest technology conference in Southern Illinois, and the entire tri-state area returns to SIU Carbondale.

SIU CARBONDALE
SOUTHERN ILLINOIS UNIVERSITY OFFICE OF INFORMATION TECHNOLOGY
**Gold — $1,500.00**
- Media Lounge — room with 6-8 media tables
- May request a room to host a “special topic” session
- Ad in IT Day Conference Booklet, size 3” by 5”
- Company logo with hyperlink on conference website
- Company listing in Sponsor/Vendor section of booklet
- Inclusion of sponsor name in promotional materials
- 6 complimentary tickets, including lunch
- 4 feather banners with vendor logo and “Welcome”

**Silver — $750.00**
- Tabletop exhibit space: 8-12 person media table (single or dual screen)
- Ad in IT Day Conference Booklet, size 3” by 5”
- Company logo with hyperlink on conference website
- Company listing in Sponsor/Vendor section of booklet
- Inclusion of sponsor name in promotional materials
- 4 complimentary tickets, including lunch
- 2 feather banners with vendor logo and “Welcome”

**Bronze — $350.00**
- Tabletop exhibit space: 3’x7’ table near complementary session or 8-12 person single media table
- Ad in IT Day Conference Booklet, size 2 1/2” by 3”
- Company logo with hyperlink on conference website
- Company listing in Sponsor/Vendor section of booklet
- Inclusion of sponsor name in promotional materials
- 2 complimentary tickets, including lunch
- 1 feather banner with vendor logo and “Welcome”

**New — Student Career Fair**
Come meet, interview, and hire outstanding technology-focused students. Our unique format is open to just 12 employers who are looking for great candidates and/or interns.

**MARK THIS ON YOUR CALENDAR**

**Career Event Sponsors — $250.00**
- Tabletop exhibit space: 3’x7’ (at regular IT Day venue)
- Interview table at Career Day Venue
- Ad in IT Day Conference Booklet, size 2 1/2” by 3”
- Company logo with hyperlink on conference website
- Company listing in Sponsor/Vendor section of booklet
- Inclusion of sponsor name in promotional materials
- 2 complimentary tickets, including lunch
- 1 feather banner with vendor logo and “Welcome”
- Post-event list of student participants and resumes
- Opportunity to offer technology and career-related sessions

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**Event Overview**
IT Day brings together IT and business professionals, executives and administrators, educators and students in a unique venue and around the fastest growing business sector on the planet—technology. IT Day sessions are crafted to engage the imagination and open eyes and minds to possibilities. Bring your solutions to show IT Day attendees how to drive success in their organizations with technology.

**SAVE THE DATE**
March 14, 2019

**SAVE YOUR SPACE**

**Event Venue**
IT Day is held in beautiful and technology-rich Morris Library, on the SIU Carbondale campus. We offer a variety of sponsor amenities and display space, and wrap activities and lunch/refreshment breaks around vendor/sponsor areas. Previous sponsors may request their favorite locations. New sponsors will be paired with sessions and activities that complement their business/products (unless otherwise requested). Although we have a large space, it is limited; we urge you to reserve space early.
Please send sponsorship payment to:  
IT Day 2019  
Attention: Rodney Emery  
Northwest Annex A-115 I Mail Code 6633  
Southern Illinois University Carbondale  
870 Lincoln Drive I Carbondale, Illinois 62901  
Tel: (618) 453-6212 I Fax: (618) 453-4832

Make checks payable to:  
Southern Illinois University

| Contact Name: |  |
| Organization Name: |  |
| Organization URL: |  |
| Street: |  |
| City: | State: |
| Email: | Zip: |
| Phone: |  |

**SPONSORSHIP LEVEL:**

- [x] Gold $1,500.00
- [ ] Silver $750.00
- [ ] Bronze $350.00

| Amount Paid | $ | Completed the Online Registration Form | Yes |

- If you do not wish to have a display table, please notify us at itday@siu.edu
- Provide your Organization’s Logo in .jpg format to itday@siu.edu
  - by March 1, 2019 to be included on Website
  - by February 1, 2019 to be included in printed materials
- Payment must be received by February 1, 2019 to insure your information is in the printed materials.

**Sponsor Instructions**

Morris Library will be open at 7:30 a.m. on March 14, 2019. Your table should be set up by 11:30 a.m. and can be dismantled at 4:30 p.m. Maps with the location of your table and sign will be available at registration. Sponsors must not dismantle prior to the end of the event and must have at least one person present at the exhibit table all afternoon, unless other arrangements are made in advance with the IT Day organizers.